

# Health Scrutiny - Dementia

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Adult Social Care/ Public Health  
30<sup>th</sup> September 2025

# Prevalence

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- ❑ 1228 West Berkshire residents (aged 65 and older) registered with a GP recorded as having a dementia diagnosis
- ❑ Estimated Dementia Diagnosis rate (aged 65 and older) in West Berkshire of 61.8%
- ❑ National – 64.8%; South East 62.9%

Source:

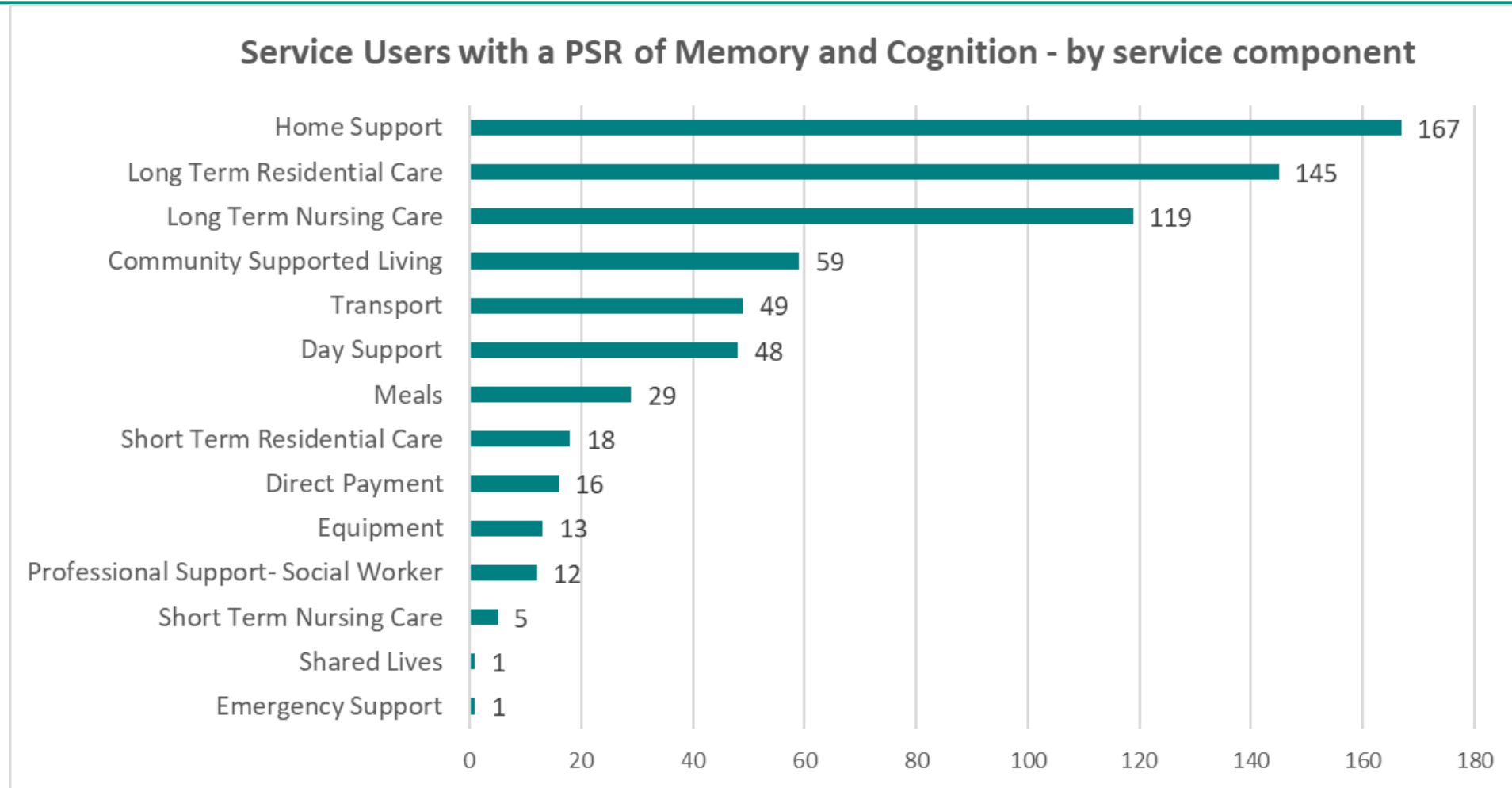
[Local Authority Health Profiles - Data | Fingertips | Department of Health and Social Care](#)

# ASC Service numbers

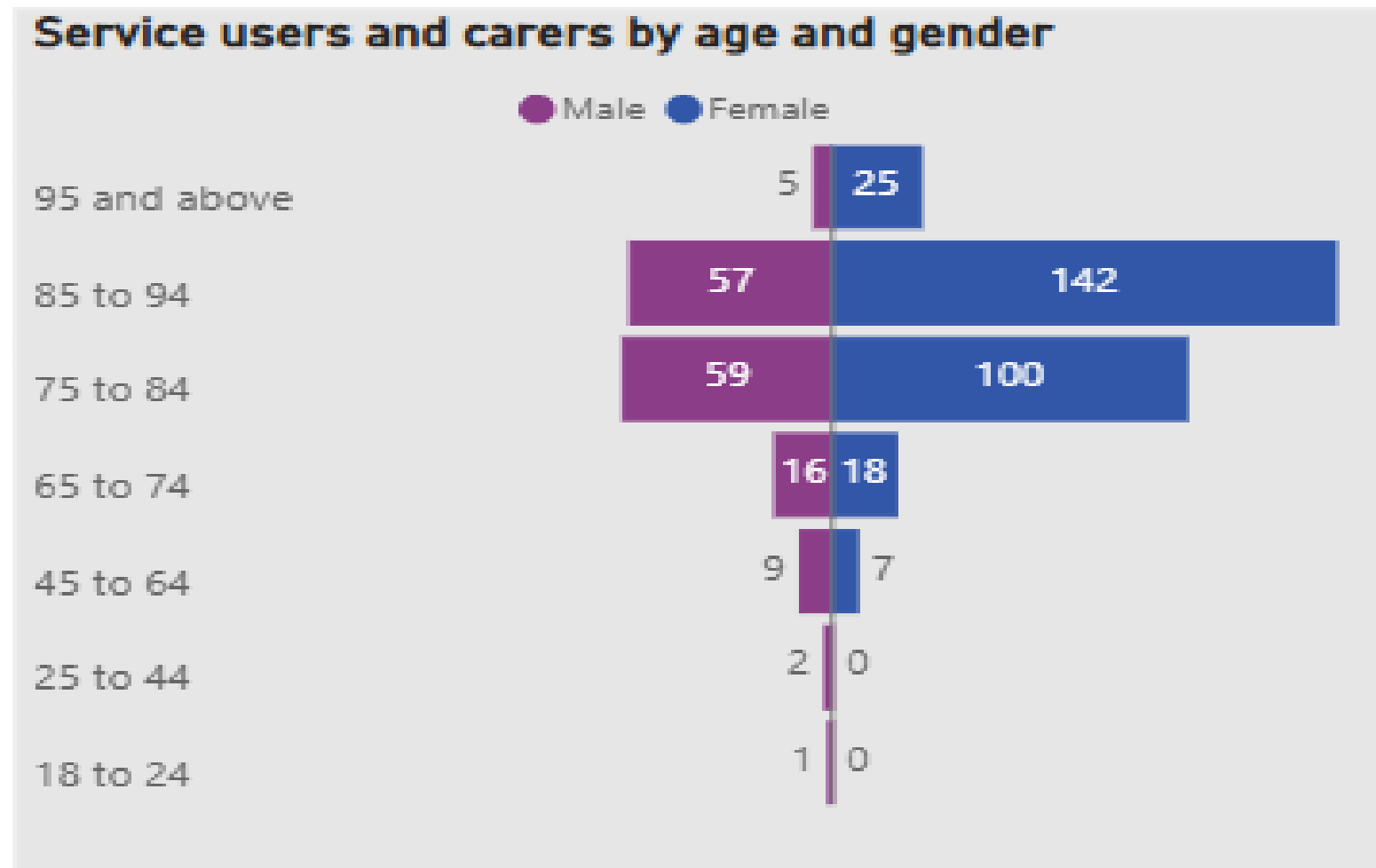
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- ❑ Primary Support Reason: Memory and Cognition
- ❑ Provision of individually commissioned services – includes Short and Long Term Support (but does not count advice/ equipment, etc)
- ❑ Number of people who received at least one service during the last reporting year:
  - 441** Total Distinct Count (ST and LT service users)

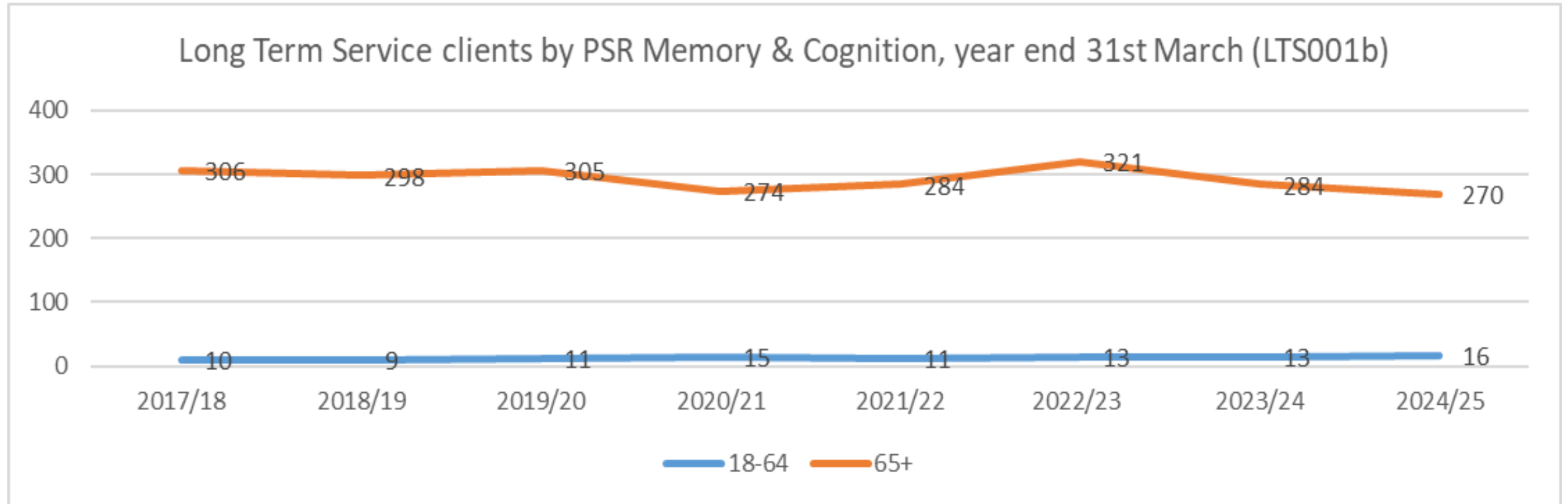
# Service type



# Age profile of service users



# Longer-term view



# Expenditure on commissioned care M&C

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- Expenditure of £11,245,170 in 2024/25

# Universal offer

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- ❑ Comprehensive Information and advice provision
- ❑ Locality teams/ hospital discharge/ mental health team/ sensory loss
- ❑ Reablement team
- ❑ Equipment provision



# Universal offer – budget £119,045 p.a.

Carers Partnership (Consortium)	Support service for unpaid carers (joint service with Reading Borough Council) Age UK Berkshire provide the support for West Berkshire unpaid carers supporting older people	BCF	TBC procured by Reading BC
Volunteer Centre West Berkshire	Shopmobility – To provide people with a permanent or temporary mobility difficulty with equipment to support them to access the shopping, business & leisure activities in Newbury Town Centre, promoting equal access & independence	PH / BCT/ Capita I	31.3.26
Volunteer Centre West Berkshire	Handybus – low cost door to door travel to day centres, shopping, medical appointments, leisure activities	BCT	31.3.26
Age UK Berkshire	Lot 9 VSP Handyman / Small Domestic Repairs	ASC	31.3.26

# Targeted services - £287,572 p.a.

Provider	Service	Funding stream	Contract expiry
Age UK Berkshire	Coordinator for Dementia Friendly West Berkshire (DFWB) – supporting people living with dementia (diagnosed and undiagnosed) and their carers to live well and independently for as long as possible.	Public Health	31.3.26
Age UK Berkshire	Lot 2a VSP Dementia Befriending Service – a specialist befriending service for people living with dementia and their unpaid carers. Aiming to prevent and reduce social isolation and loneliness and to provide short periods of informal respite time.	ASC	31.3.26
YPWD	Younger People with Dementia Providing support for people diagnosed and living with young onset dementia under the age of 65, through provision of meaningful and age appropriate services.	BCF	31.3.26
Crossroads Care	Lot 5 VSP Support to carers	BCF	31.3.26
Alzheimer's Society	Dementia Care Advisor Service (joint service with Reading Borough Council) Providing information, practical advice, tips and strategies as well as signposting to legal and financial support, based on personal circumstances and needs.	BCF	31.3.26

# Strategy position

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- ❑ No joined-up Dementia Strategy at this time but the BOB Dementia Strategy Group has now been reconvened and is due to meet next on 24th Sept.
- ❑ BOB ICB Dementia Partnership Oversight Group convened June 25
- ❑ Agreed to consider using the validated Dementia 100 Toolkit
- ❑ Consideration being given to reconvening a Berks West Dementia Strategy Group – awaiting further direction from BOB ICB